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## Create Your Dream Dairy Project with Our 3rd Dairy Plant Entrepreneurship for Non Dairy Professional ( Fresh Milk Products)



**Certificate Course in Dairy Entrepreneurship  
(Fresh Milk Products)  
17th to 22nd December, 2018**



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## The Program

Adskid announces launch of Dairy Plant Entrepreneurship for Non Dairy Professional (Fresh Milk Products). This Program offers a unique curriculum blending class room teaching with practical training on manufacturing and operations on one side and financial feasibility preparation and pitching to financial institution on other side to give a real time experience of operational challenges of running an actual dairy plant.

The sessions will be divided at our academy, and a cheese manufacturing plant. The training will be imparted by professionals, Financial experts and marketing honchos from the industry.

## For Whom

Budding entrepreneurs who want to set up their own dairy plant .

Existing Small scale dairy plant owners who wish to expand their business.

Large Hotels/exporters/Traders/ Restaurants who wishes to set up their own manufacturing set up for dairy products.

## Benefits

Learning basics of dairying

Learning plant operations and Supply chain

Preparation of your own bankable Project Report and sharing it with industry

Understanding system and processes of dairy business





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## Module 1 >>>>

### Introduction

- Dairy Entrepreneurship
- Dairy Business Management
- Management Information System in Dairy
- What is Milk?
- What are milk products?

## Module 2 >>>>

### Milk Processing

- Quality Assurance and Food Safety
- Dairy Mathematics
- Milk Procurement
- Milk Processing
- Dairy Utilities

## Module 3 >>>>

### Plant Systems

- Milk Reception and Chilling
- Milk Pasteurization
- Cream Separation
- Homogenization
- Panir Manufacturing and packing in Multivac
- Dahi Manufacturing
- Mawa Manufacturing

## Module 4 >>>>

### Plant Operation

- Cream Butter and Ghee
- Packing and Packaging Requirements
- Sensory Evaluation of products and quality control
- Dairy Costing, value addition and supply chain
- Dairy Engineering and maintenance
- Manpower Requirements

## Module 5 >>>>

### Milk Marketing

- Branding and marketing
- Market Research and survey formats
- Regulatory and HACCP
- Project Financing and Project reports
- Case Studies and Success Stories
- Meeting Financial experts to learn about project financing

## Module 6 >>>>

### Finance and Business Plan

- Evaluation and Quiz
- Presentations
- Result discussions and the way forward
- Handling Program and way forward





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### About Academy of Dairy Skill Development (ADSKiD)

Academy of Dairy Skill Development (AdSkid) is an initiative of Suruchi Consultants based at C-49, Sector-65 Noida.

AdSkid provides training and develops the skill of personnel in Milk Procurement Area, Milk Processing Area, Quality Control Area and Dairy Farming. The academy also provides technical staff to various entrepreneurs who feel need for the same.

The academy has been conducting Entrepreneurship Development programs for nurturing Entrepreneurship and Livelihood for the dairy industry, since 2006 on regular basis.

Academy of Dairy Skill Development (AdSkid) unit of Suruchi Consultants is registered under School of Agriculture Indira Gandhi National Open University (IGNOU) as Program Study Centre (PSC 39018P) to conduct Diploma Program in Dairy Technology (DDT) w.e.f the academic session starting from July, 2014.

### About Suruchi Consultants

Suruchi Consultants is an ISO: 9001:2008 company, established in 1990 by Mr. Kuldeep Sharma. In 2005 Entrepreneurship & Technology Development Center was established at Noida. Mr. Kuldeep Sharma has over 26 years of rich dairy experience in research, plant designing, implementation, advisory, due diligence, training, community development in SAARC, Europe and Africa, He is considered as an authority on mini dairy in this region. Suruchi Consultants has a highly competent team with a cumulative experience of more than 100 years in designing, implementing and running dairy plant & dairy farms. Suruchi Consultants has a dream to spread the knowledge and insights of dairy industry for budding entrepreneur at an affordable cost by integrating and networking with the like minded dairy practitioner at any part of the world. We have been offering turnkey mini dairy plants and dairy farms solutions with wisdom through research, training and capacity building since 1990. Suruchi consultants with its vast network in dairy industry cutting across the whole of value chain would help the successful candidates to forward their CV to the industry for placements.

Investments	Name of the Bank	HDFC Bank Sector-16 Noida
Six days program Rs. 42500/- (Exclusive of GST @ 18%)	Account Details	Suruchi Consultants,
	Current A/C No.	50200007888583
	IFSCI CODE	HDFC0001351



## Suruchi Consultants Academy of Dairy Skill Development

C-49, Sector-65, Noida, India  
Ph./Fax :+91-120-4320845 Mobile : +91-9810315831  
Email: [info@suruchiconsultants.com](mailto:info@suruchiconsultants.com),  
[URL : www.suruchiconsultants.com](http://www.suruchiconsultants.com)